

PCIM Asia 2011

PCIM Asia 2011

The 10th International Exhibition & Conference for

Power Electronics

Intelligent Motion

Power Quality

-  **Participate in PCIM Asia Power Electronics Fair**
-  **Maximize Your Company Brand Impact**
-  **Are You Ready?**

Date: June 21-23, 2011

Venue: Shanghai International Convention Center

Supported by: Beijing Power Supply Society

Organizers:



What is PCIM?

PCIM (short for Power Conversion, Intelligent Motion) is an international meeting ground for specialists in power electronics and its applications in drive technologies and power quality. The event offers a chance to see the latest developments in power electronics components and systems.

Power Electronics in China is growing **20%** per year, and has become one of the key technologies in the energy saving field. People recently are paying more and more attention on **Low-carbon, energy-saving, and environment protection**, while these are what power electronics about and what PCIM covers.

The PCIM Asia Conference, the most important conference in China on power electronics, will take place in parallel to the exhibition. The breadth of topics covers **power electronics components and systems** as well as **power converters, motor drives and motion control systems**, and **power quality solutions**. The latest technologies and likely trends for the future are included in the program.

The PCIM Asia Conference is aimed at researchers and developers within industry and universities.



Technologies Exhibited at PCIM Asia

Power Semiconductors

DSPs, Microprocessors

Passive Components

Power Supplies, UPS

Magnetic- and Core Materials

Energy Storage and Distribution Systems

Thermal Management

Energy Management

Sensors

Software and Test- and Management Equipment

Servo-Technology / Actuators

Visitor Target Groups

At PCIM Asia you will meet highly qualified trade fair visitors from the following:

Division:

Design & Development Engineers

R & D Management

Corporate Management

Purchasing

Quality Assurance

Sales / Marketing

Energy Management

Industry:

Industrial Electronics

Automotive Engineering

Household Technology

Computer & Communication

Medical Electronic

Global Players Participating in PCIM



www.pcim-asia.com

Our Services Aimed At Your Success

For the perfect presentation of your company and products, PCIM Asia offers a variety of marketing opportunities.

Our free exhibitor service includes:

- ➡ individual advice on best location for your stand
- ➡ professional customer care provided by an experienced exhibition team
- ➡ listing of your company address in exhibitor catalogue
- ➡ inclusion of your company name in our internet exhibitor list with link to your website
- ➡ a year-round marketing campaign (advertising in international magazines, direct mails, electronics marketing, etc.)

Additionally (fee required):

- ➡ sponsoring opportunities
- ➡ internet advertising opportunities
- ➡ advertising opportunities in the

PCIM Asia Exhibitor Catalogue
PCIM Asia Conference Program
PCIM Asia Conference Proceedings



PCIM Asia Conference

PCIM Asia conference will be held in parallel under one roof with PCIM Asia exhibition. This new format offers the ideal platform for extensive technical discussion, presentations and the exchange of the latest R&D results.

Abstracts for the 2011 conference must be submitted by **October 18, 2010**. The Call for Papers is also available in Chinese and can be downloaded at www.pcim-asia.com

The Conference Director is Prof. Dr. Leo Lorenz of Infineon Technologies China; he is supported by the Board of Directors and Technical Committee which comprises almost 30 international experts from industry and academia.

For outstanding contributions two awards will be granted:

“Young Engineer Award” PRIZE: 250 Euro
For authors no older than 35 years of age.

“Best Paper Award” PRIZE: 250 Euro

The winning papers will be selected from amongst all the submitted conference contributions.





All accepted papers will be included in the official PCIM proceedings and the IET Inspec database.



www.pcim-asia.com

At a Glance

Date: 21 - 23 June 2011
Venue: Shanghai International Convention Center
Opening Days: Tuesday, 21 June 2011
Wednesday, 22 June 2011
Thursday, 23 June 2011
Prices: Dimension in meters only, minimum stand space 9 m²
Raw Space: 1800 RMB / SQM
Shell Scheme Package: 2200 RMB / SQM

Stand: + 0%  (1 side open)
Corner Stand: +10%  (2 sides open)
Head Stand: + 15 %  (3 sides open)
Block Stand: + 20 %  (4 sides open)

PCIM Europe

Don't miss the opportunity to join PCIM Europe from 17 - 19 May 2011 in Nuremberg, Germany.
More information about PCIM Europe 2011 is available at www.pcim.de or call us at **+49 711 61946-56**

Organizers and Contacts

International Contact:

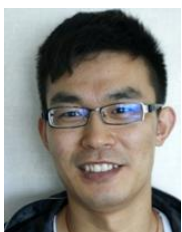


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